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THE TENNESSEAN

AMERICAN CHEERLEADER

ENLIVEN ATLANTA MAGAZINE

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3-11/10 Cameron Huddleston, Contributing Editor, seeks info concerning all areas of personal finance involving investing for this online version of Kiplinger's Personal Finance Magazine covering credit and money management, family finances and insurance. Ms. Huddleston is interested in receiving tips on ways to save money. Lead time, varies. Digital images. Circ: N/A CONTACT: Kiplinger.com 1729 H St., N.W. Washington, DC 20006 No phone calls please. E-mail: chuddleston@kiplinger.com Web site: www.kiplinger.com

THE TENNESSEAN

3-12/10 Cindy Smith, Community News Editor, wants info for the *Community* section of this daily newspaper serving central Tennessee. Ms. Smith covers the classroom K-12 in public and private schools, the environment and healthy living, living in the urban core, planning and city designs and city issues. Lead time, 2 weeks. Color photos. Circ: (W)

183,000 (S) 259,000 CONTACT: The Tennessean, 1100 Broadway, Nashville, TN 37203 Tel: (615) 259-8000 Fax: (615) 259-8057 E-mail: csmith@tennessean.com Web site: www.tennessean.com

CARIBBEAN TRAVEL & LIFE

3-13/10 Editor-in-Chief David K. Gibson seeks info on the Caribbean for this travel magazine published nine times a year. Managing Editor **Rebecca Strauss** wants news about resorts, special packages, honeymoon spots, sports and family vacations. Ms. Strauss is interested in new tours, attractions and excursions off the beaten path. Regional food and recipes are sought as well as profiles of island chefs and travel tips. Lead time, 3 months. Color photos. Circ: 250,000 CONTACT: Caribbean Travel and Life, 460 N. Orlando Ave., Ste. 200, Winter Park, FL 32789 No phone calls or faxes please. E-mail: firstname.lastname@bonniercorp.com

com Web site: www.caribbeantravelmag.com

—NEW CONTACT— ENLIVEN ATLANTA MAGAZINE

3-14/10 Arian Moore, Publisher, seeks info for this new quarterly lifestyle magazine covering health and fitness issues in the Atlanta, GA area. Mrs. Moore is interested in weight loss testimonies of individuals in the Atlanta area, stories on innovative approaches to weight loss, recipes, workouts and more. She also seeks info on healthy dining and nutrition and info on nutrition in local schools and colleges. Ms. Moore seeks fitness and health events local to the Atlanta area. Lead time, varies. Color photos Circ: 50,000/year CONTACT: Enliven Atlanta Magazine P.O. Box 724114 Atlanta, GA 31139 No phone calls or faxes please. E-mail: info@enlivenatlanta.com Web site: www.enlivenatlanta.com

CONTACTS, founded in 1970 is published by MerComm, Inc.; 500 Executive Boulevard, Ossining, NY 10562

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CONTACTS founder, Michael M. Smith, is the former publisher of TELEVISION CONTACTS, RADIO CONTACTS, TV NEWS, CABLE CONTACTS YEARBOOK, INVESTMENT NEWSLETTERS, SYNDICATED COLUMNISTS, NEW BUREAUS IN THE U.S., and COLLEGE ALUMNI & MILITARY PUBLICATIONS directories. He also founded the NATIONAL MEDIA CONFERENCE and the ANNUAL REPORT CONFERENCE. MerComm, Inc. is the sponsor of the ASTRID Awards, QUESTAR Awards, ARC Awards, GALAXY Awards and the MERCURY Awards programs, honoring worldwide excellence in design, corporate videos, annual reports, marketing and public relations.

Michael Smith - Founder

Reni L. Witt - Publisher

Nora Madonick - Editor

B E T W E E N T H E L I N E S

Outdoor Recreation Media Part 2

This week Between the Lines completes this two-part survey of outdoor recreation media.

WOMEN'S RUNNING

This bimonthly magazine is for active women who engage in the sport of running. Editor-in-Chief **Breanne George** seeks sports news and info and covers all aspects of the running lifestyle including active beauty needs, products and training plans. Ms. George welcomes expert training advice and info on athletic gear and equipment along with adventure travel and active travel locations. Interviews and profiles of inspirational women runners are sought as well as material on mind/body issues and nutrition, especially for sports. Info on events and race reviews are also of interest. Lead time, 3 months. Color photos. Circ: 100,000

Editor-in-Chief: **Breanne George**

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HORSE ILLUSTRATED

Published monthly for hands-on horse owners and equestrian enthusiasts, whether the riding style is English or Western, this magazine examines the care, health and training of the horse. Editor **Elizabeth Moyer** looks for everyday equine maintenance tips, including advice on feeding, shoeing, grooming, health care, stable management and tack care. Ms. Moyer is interested in material on equine behavior and safe horse handling, as well as tips for competitive riders and those who ride recreationally. News and entertainment info involving horses or relating to the horse community is also of interest. Training advice is welcome for all disciplines, including dressage, eventing, hunter/jumper, endurance, trail riding, western pleasure, barrel racing and cattle events. News of new products is wanted including tack, farm and stable equipment, grooming gear, horsewear and horse health supplies as well as equestrian gifts and apparel. Lead time, 3-4 months. Submission guidelines at www.horsechannel.com/submissions. Color photos, digital only. Circ: 209,000

Editor: **Elizabeth Moyer**

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SAIL

This special interest magazine published monthly features editorial content targeting sailing enthusiasts, from novice to seasoned seamen, including racers, cruisers and daysailors. Coverage includes all aspects of sailing on an international scope including racing events, cruising under sail, sailing techniques, technical and how-to articles and new products. Editor **Peter Nielsen** is interested in feature suggestions along with material on boat and sail design, long distance cruising, environmental protection topics and marine electronics. He seeks material covering chartering along with travel info on national and international locales, sailing schools and upcoming events. Senior Editor **Adam Cort** covers all manner of racing events from local regattas to the America's Cup. Mr. Cort also wants new products including sails, engines, motors, gear, accessories, electronic equipment, navigation products, foods, paint and safety equipment. How-tos,

trends, research reports and new books on the subject are also sought. Executive Editor is **Charles Mason**. Lead time, 4 months. Color slides and photos. Circ: 175,000

Editor: **Peter Nielsen**
Senior Editor: **Adam Cort**
Executive Editor:
Charles Mason

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The following two bicycling magazines, published by Rodale Press, are mailed together to subscribers. Contact information follows the detailed listings.

BICYCLING

Published 11 times a year for serious bicycling enthusiasts, this magazine features coverage of related topics including bike touring, fitness and gear. Managing Editor **Christine Bucher** looks for news of racing events as well as profiles of racers. Ms. Bucher seeks info on nutrition, including diet and recipes along with work-out regimens. She is interested in riding and racing techniques and looks especially for expert tips. She wants info on travel including destinations, special packages, accommodations, recreation activities and services for touring cyclists. A regular calendar features upcoming cycling events. **Mike Cushionbury**, Senior Test Editor, looks for news of new equipment and accessories for

possible review. Lead time, 4 months. Color photos. Circ: 425,000

Managing Editor:
Christine Bucher
Senior Test Editor:
Mike Cushionbury

MOUNTAIN BIKE MAGAZINE

This magazine, a supplement to Bicycling magazine, is published 7 times per year for experienced mountain bike enthusiasts. Test Director of Cycling Group **Matt Phillips** is interested in gear, personalities and related feature topics. Test Editors **Mike Cushionbury** and **Ron Koch** want info on new bicycles along with equipment and accessories for possible review. They look for info on bike apparel, sunglasses, shoes and all-weather gear, as well as ancillary lifestyle products from MP3 players to digital cameras, tents and hydration packs. The magazine publishes an annual buyer's guide in the spring featuring new models, parts, accessories. **Jennifer Sherry**, Senior Editor, welcomes personality profiles of off-road competitors and feature story ideas. Lead time, 4 months. Color slides, photographs and digital images. Circ: 400,000

Test Director of Cycling Group:
Matt Phillips
Test Editors:
Mike Cushionbury
Ron Koch
Senior Editor: **Jennifer Sherry**

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No faxes please
E-mail: firstname.lastname@rodale.com
Web site: www.bicycling.com
Web site: www.mountainbike.com

TENNIS

This magazine is published 10 times per year for fans and active players with an editorial focus on news of the sport and playing tips. **Stephen Tignor**, Executive Editor, looks for info on tennis camps and resorts as well as fitness advice and equipment. Senior Editors **Peter Bodo** (Mr. Bodo is also the official blogger for the magazine's web site) and **Bill Gray** look for tournament news, interviews with top players and on-court advice from the pros. They are also interested in new products, including racquets, bags, sneakers, and training equipment for possible review. Lead time, 3 months. Color photos. Circ: 600,000

Executive Editor:
Stephen Tignor
Senior Editors: **Peter Bodo**
Bill Gray

TENNIS

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Web site: www.tennis.com

Next week Between the Lines surveys arts and music media.

“LAST CALL WITH CARSON DALY”

3-15/10 Diana Miller, Talent Executive, and Talent Booker **Liz Walaszczyk** are interested in guests from all areas of entertainment including film, television, music, comedy, sports and politics. Hosted by **Carson Daly**, original shows air 1:35 to 2:05 a.m. (EST) Tuesday through Friday, repeats air on Monday. Ms. Miller books celebrities who are involved in film and musicians for performance. Ms. Walaszczyk seeks celebrities from network television, comedians and guest authors. She seeks politicians, cable television personalities, human interest stories, and athletes. **Stewart Bailey** is Executive Producer. Lead time 2-4 weeks. CONTACT: “Last Call with Carson Daly,” NBC, 3000 W. Alameda Ave., Bungalow 1600, Burbank, CA 91523 Tel: (818) 260-5070 No faxes please. E-mail: diana.miller@nbcuni.com Web site: www.nbc.com

MULTICHANNEL NEWS

3-16/10 Kent Gibbons, Executive Editor, seeks info on high-speed, high-bandwidth communications networking content and applications for this weekly trade newspaper for technologists and business executives. Mr. Gibbons is interested in services offered by wireless media, cable providers, telephone service providers and related new products. For the *Platforms* section, **Todd Spangler**, Technology Editor, wants info on applications and content and the latest developments in broadband communications. Mr. Spangler seeks info on business, educational and entertainment products offered via the internet, cable and broadband channels along with material covering two-way interactive applica-

tions. Info is also wanted on management topics including service, training and operations. Lead time, 1 week. Color photos. Circ: 18,600 CONTACT: Multichannel News, 360 Park Avenue South, New York, NY 10010 Fax: (646) 746-6700 E-mail (preferred): see listing. Web site: www.multichannel.com

“THE HARRY O SHOW”

3-17/10 Harry Osibin, Host and Producer, seeks guests for this one-hour recorded syndicated radio program presenting environmental issues. Program segments are heard online at earth-witnessnews.com. Mr. Osibin looks for information pertaining to health issues related to the environment as well as topical issues related to open space subjects. He wants news of environmental preservation, issues, including forests and the Arctic wilderness. He wants interviews with scientists, researchers, activists, politicians, corporate environmentalists and authors. Topics on the environment may also be used in his periodic column on Examiner.com. Lead time, varies. CONTACT: “The Harry O Show” 2525 10th Avenue, Sacramento, CA 95818 Tel: (916) 706-0090 No faxes please. E-mail (preferred): news@harryo.org Web site: www.harryo.org

LOS ANGELES TIMES MAGAZINE

3-18/10 Nancie Clare, Editor, seeks a wide variety of story ideas for this regional Sunday magazine inserted in the Los Angeles Times, a California daily newspaper. Ms. Clare looks at California culture, nature, cuisine, social issues, art, and entertainment. She seeks feature tales from “the trenches” by industry

insiders, including screenwriters, actors, directors, lawyers, agents, and other behind-the-scenes participants. Lead time: 4 months. Color photos. Circ: 1.6 million CONTACT: Los Angeles Times Magazine, 202 W. First Street, Los Angeles, CA 90012 No calls or faxes please. E-mail: magazine@latimes.com Web site: www.latimes.com

WEDDING DRESSES

3-19/10 Severine Ferrari, Editor-in-Chief, seeks info for this magazine, published once a year, covering fashion, travel and a variety of wedding-related topics for an affluent, multi-cultural audience. Ms. Ferrari is interested in the latest fashion looks for the bride and the bridal party, including the men. She looks for info on hair styles, table favors, invitations, jewelry and gift registries. Info on beauty products should be accompanied by samples. Romantic honeymoon destinations worldwide, especially cruises and unique trips, are of interest. Lead time, varies. Color photos. Circ: 200,000 CONTACT: Wedding Dresses, 117 West 58th St., Lower level, New York, NY 10019 Tel: (212) 888-3935 Fax: (212) 888-4630 E-mail: s.ferrari@weddingdresses.com Web site: www.weddingdresses.com

—ODDS AND ENDS— BIKE

Joe Parkin has been named Editor of this magazine published 8 times a year for mountain bike enthusiasts with editorial coverage of mountain biking, related travel, adventure and trail advocacy topics. Circ: 80,000 CONTACT: Bike, P.O. Box 1028, Dana Point, CA 92629 Tel: (949) 496-5922 Fax: (949) 496-7849 E-mail: joe@bikemag.com Web site: www.bikemag.com