



2021 iNOVA Awards Grand Winners Book

Creative & Production Credits

Sponsored by:

MerComm, Inc.

500 Executive Boulevard, Suite 200

Ossining, NY 10562 USA

T. 914.923.9400 – F. 914.923.9484

www.mercommawards.com

2021 iNOVA Awards Judges

AIR

Arlington, VA

Laura Browning – Graphics Design

Rachel Huggins – Marketing
Communications

Martha Mater – Creative Services

HETERMEDIA SERVICES LIMITED

Hong Kong

Orling Or – Business Development Director

Fiona Wong – Business Development
Manager

BANK OF CHINA

Hong Kong

Angel Yip – Deputy General Manager

KARIN UND WALTER BLUCHERT GEDACHTNISSTIFTUNG

Hamburg, Germany

Magdalena Bluchert - Vorstand

CHINA UNICOM (HK) LIMITED

Hong Kong

Michelle Lam- Manager,

Joeling Law – Senior Manager

Enrica Lee – Assistant Company Secretary

MM PARTNERS

Seoul, Korea

Young-il Kim – Senior Director

SangHyun Lee – Art Director

Jong-Kook Yi – Chief Director

ELEGANCE FINANCIAL COMMUNICATION LIMITED

Hong Kong

Toni Chan – Creative Director

Eriko Cheng – Art Director

TOPPAN MERRILL LIMITED

Hong Kong

Wilson Kwan – Senior Creative Director

Derek Ma – Senior Art Director

Iris Wong – Senior Art Director

Best of Show

PUMA SE

Online Annual Report 2020 "PUMA FAMILY"

<https://annual-report.puma.com/2020/en/index.html>

NOMINATOR

Burak Akbas
3ST KOMMUNIKATION GMBH
Taunusstrasse 59-61
55118 Mainz
GERMANY
bakbas@3st.de
<https://www.3st.de>

CLIENT

PUMA SE
PUMA WAY 1
91074 Herzogenaurach
GERMANY
info@puma.com
www.puma.com

Best of Corporate Websites

MAN TRUCK & BUS SE
MAN Truck & Bus website

<https://www.mantruckandbus.com/en.html>

NOMINATOR

Kseniia Zaichenko
Project Manager
MUEHLHAUSMOERS CORPORATE COMMUNICATIONS GMBH
Spichernstrasse 6
50672 Cologne, NRW
GERMANY
k.zaichenko@muehlhausmoers.com
www.muehlhausmoers.com

CLIENT

Michael Werner
Team Lead Channel Management
MAN TRUCK & BUS SE
Dachauer Straße 667
80995 Munich
GERMANY
michael.werner@man.eu
www.mantruckandbus.com

Best of Digital Magazines

CLP HOLDINGS LIMITED
CLP Innofinity

<https://www.clpinfinity.com/en/index.html>

NOMINATOR

Angela To
Public Affairs Manager
CLP HOLDINGS LIMITED
8 Laguna Verde Avenue
Hung Hom
HONG KONG

angela.to@clp.com.hk

<https://www.clpgroup.com/en/index.html>

Best of Microsites

DAIMLER TRUCK AG

RoadStars powered by Mercedes-Benz Trucks

www.roadstars.mercedes-benz-trucks.com

NOMINATOR

Marc Herholz
Key Account Manager
CODE RED. GMBH
Achenbachstrasse 73
40237 Düsseldorf
GERMANY
awards@codered.net
www.codered.net

CLIENT

DAIMLER TRUCK AG
Fasanenweg 10
70771 Leinfelden-Echterdingen
GERMANY
contact@daimlertruck.com
www.daimlertruck.com

Best of Online Annual Reports

PUMA SE

Online Annual Report 2020 "PUMA FAMILY"

<https://annual-report.puma.com/2020/en/index.html>

NOMINATOR

Burak Akbas
3ST KOMMUNIKATION GMBH
Taunusstrasse 59-61
55118 Mainz
GERMANY
bakbas@3st.de
<https://www.3st.de>

CLIENT

PUMA SE
PUMA WAY 1
91074 Herzogenaurach
GERMANY
info@puma.com
www.puma.com

Best of Redesign/Relaunch

CHINA UNICOM (HONG KONG) LIMITED *Investor Relations Website*

<https://www.chinaunicom.com.hk/>

NOMINATOR

Joeling Law
Manager, Investor Relations
CHINA UNICOM (HONG KONG) LIMITED
75/F, The Center
99 Queen's Road Central
HONG KONG
joeling.law@chinaunicom.com.hk
<https://www.chinaunicom.com.hk>

Best of Sustainability Reports

KERRY PROPERTIES LIMITED *Sustainability Report 2020*

https://www.kerryprops.com/srreport/2020/pdf/en/KPL_SR2020_EN.pdf

NOMINATOR

Yvonne Yip
Senior Manager – Corporate Communications
KERRY COMMUNICATION LIMITED
25/F, Kerry Centre
683 King's Road
HONG KONG
yvonneyip@kerryprops.com
www.kerryprops.com

CLIENT

Michelle Lam
Senior Director – Sustainability and Communications
KERRY PROPERTIES LIMITED
25/F, Kerry Centre
683 King's Road
HONG KONG
michellelam@kerryprops.com
www.kerryprops.com

Best of Videos

SALZBURGERLAND TOURISMUS GMBH
SO GEHT GESÜNDER URLAUBEN

https://youtu.be/B8x_G9F1_PA

NOMINATOR

Raphael Pikisch
Project Manager
COPE CONTENT PERFORMANCE GROUP
Hainburger Strasse 33
Vienna 1030
AUSTRIA
raphael.pikisch@copegroup.com
www.copegroup.com

CLIENT

Julia Prinz
Assistant Strategy & Innovation
SALZBURGERLAND TOURISMUS GMBH
Wiener Bundesstraße 23
Hallwang, Salzburg 5300
AUSTRIA
www.salzburgerland.com