



**GALAXY AWARDS 2011**

**GRAND WINNERS  
BOOK**

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# ***GALAXY AWARDS 2011***

## ***JUDGES***

### **33 VISUAL**

*Mexico City, MEXICO*

Rafael Monroy - Partner/Project Dir.

Yazmin Perez - Senior Designer

Martin L. Vargas - Partner/Director

### **AIR HEALTH**

*Silver Spring, MD*

Martha Mater - Manager, Creative Services

Jim Stapp - Graphic Designer

### **BANK OF CHINA (HONG KONG) LIMITED**

*HONG KONG*

Angel Yip - Chief Corporate

Communications Manager

### **BASSO DESIGN GROUP**

*Troy, MI*

Dan Baron - V.P. Director of Client  
Services

Laura Oliveto - Senior V.P. Business  
Development

### **BURGESS STRATEGIC MARKETING SERVICES**

*Troy, MI*

Sandra J. Burgess - Owner

### **C.J. GRAPHICS**

*Toronto, Ontario CANADA*

Brian Dort - Director of Interactive  
Sales

Rob McDonald - Account Executive

### **CHINA TELECOM**

*Hong Kong, CHINA*

Doris Chan - Assistant Manager

Lisa Lai - Senior Manager

### **CURRAN & CONNORS, INC.**

*Hauppauge, NY*

Jeff Brandi - Senior Art Director

John Einemann - Art Director

Jason Lein - Art Director

Michael Morgan - Designer

### **DANIEL KENNEDY COMMUNICATIONS SERVICES**

*New York, NY*

Daniel Kennedy - Managing Director

### **DECKER DESIGN**

*New York, NY*

Lynda Decker - President

Kevin Lamb - Senior Designer

### **EISENMAN ASSOCIATES**

*New York, NY*

James Huang - Designer

Nate Tharp - Designer

### **I.LINK GROUP LTD.**

*Central, HONG KONG*

Hidy Shum - Sales Director

Walter Yu - Art Director

**INBRAX**

*Santiago, CHILE*

Poncho Gonzalez - Executive Creative Director

Christian Toffilo - Creative Director

César Ujeda - Creative Director

**IONE FINANCIAL PRESS LIMITED**

*Central, HONG KONG*

Corrin Chan - CEO

Cyrus Chan - Assistant Sales Manager

Ricky Chan - Senior Designer

Kelvin Chung - Associate Creative Director

Daniel Fok - Senior Designer

Axel Kiang - Creative Director

King Wong - Senior Designer

Steven Yu - Designer

**JIM BARBER STUDIO**

*Newtown, CT*

Jim Barber - President

**LOCKHEED MARTIN CORPORATION**

*Bethesda, MD*

Eric Schulzinger – Director, Multimedia Communications

**MEDIA GENESIS**

*Troy, MI*

Antoine Dubeauclard - President

Ryan Ganss - Creative Director

**O'CONNOR & PARTNERS, INC.**

*St. Louis, MO*

Pamela Borlhauf - Consultant

Ronald T. O'Connor - Principal

Angela Schultis - Senior Counselor

**PARAGRAPHS DESIGN**

*Chicago, IL*

Rachel Radtke - Senior Vice President

Dora Rodrigues - Senior Designer

Meow Vatanatumrak - Senior Designer

**REF FINANCIAL PRESS LIMITED**

*Central, HONG KONG*

Alex Choi - Associate Creative Director

Alan So - Creative Director

**RR DONNELLEY ROMAN FINANCIAL LIMITED**

*Central, HONG KONG*

Yan Wai Kei - Creative Director

**SPEEDY DESIGN**

*Wanchai, HONG KONG*

Man Shu Fat - Creative Designer

Joyce Ngan - Managing Director

**STAN GELLMAN GRAPHIC DESIGN INC.**

*St. Louis, MO*

Megan Ruff - Graphic Designer

Barry Tilson - President

Bryan Wakeland - Graphic Designer

**STUDIO 210**

*Norwalk, CT*

Karen Krieger - Chief Creative Officer

James Mouro - Executive Account Director

Michele Yandrich - Designer

**THE DESIGN ASSOCIATES LTD.**

*Chaiwan, HONG KONG*

Jeffrey Chan - Account Executive

Victor Cheong - Creative Director

Hollis Chiu - Senior Account Executive

Natalie Ng - Account Executive

**TOPPAN VITE LIMITED**

*Kowloon, HONG KONG*

Wilson Kwan - Senior Art Director

Derek Ma - Assistant Art Director

Ian Yap - Creative Director

*Galaxy Awards 2011 Judges, continued...*

**TWICE GRAPHICS**

*Kwun Tong, HONG KONG*

Steve Lau - Design Director

**YELLOW CREATIVE (HK) LIMITED**

**Hong Kong**

Wong Chun Hong - Creative Director

Rebecca So Yuk Yee - Director

Ellen Zee - Director

# BEST OF SHOW

## MINI

### *MINI Countryman Wanderlust Campaign*

#### **NOMINATING COMPANY:**

Ms. Beth Stephenson & Mr. Andreas Stocker  
Senior Project Managers  
EXTRAORDINARY EVENTS & AVANTEGARDE  
13425 Ventura Blvd.  
Suite 300  
Sherman Oaks, CA 91423  
Tel: 818-783-6112 - Fax: 818-783-8957  
bstephenson@extraordinaryevents.net

#### **CLIENT COMPANY:**

Ms. Beate Wiesner  
VM-2 (Communications/Marketing)  
MINI  
Max-Diamond Str. 25  
80937 Munich  
GERMANY  
Tel: 49-89-382-28515 - Fax: 49-89-382-7028515  
beate.wiesner@mini.com

# **BEST OF ADVERTISING**

## **WIPRO TECHNOLOGIES** *Wipro Gridweek Marketing*

### **COMPANY CONTACT INFORMATION:**

Mr. Rohit Kumar M.S.  
Senior Executive  
WIPRO TECHNOLOGIES  
Doddakanelli, Sariapur Road  
Bangladore, Karnataka 560035  
INDIA  
Tel: 91-80-39916608 - Fax: 91-80-28440255  
rohit.kumar1@wipro.com

### **CREATIVE DIRECTOR:**

Mr. Benoy Wilson  
TEMPLE ADVERTISING  
Dickensen Road  
Bangladore, 560042  
INDIA  
benoy@templeadvertising.com

# BEST OF ANNUAL REPORTS

~ *Europe* ~

## RTL GROUP

### *Annual Report 2010*

#### NOMINATING COMPANY:

Ms. Simone Rohr  
RINGZWEI  
Eimsbütteler Str. 64  
22769 Hamburg  
GERMANY  
Tel: 49-40-54-804-300 - Fax: 49-40-54-804-310  
rohr@ringzwei.com

#### CLIENT COMPANY:

Mr. Oliver Fahlbusch  
Vice President - Corporate Communication & Marketing  
RINGZWEI  
45, boulevard Pierre Frieden  
Luxembourg L-1543  
LUXEMBOURG  
Tel: 352-24-86-52-10 - Fax: 352-24-86-5139  
oliver.fahlbusch@rtlgroup.com

**BEST OF ANNUAL REPORTS**  
*~ Hong Kong ~*

**LENOVO GROUP LIMITED**  
*Annual Report 2011*

**NOMINATING COMPANY:**

Mr. Victor Cheong  
President, Creative Director  
THE DESIGN ASSOCIATES LTD.  
14C Shing King Industrial Building  
45 Kut Shing Street, Chai Wan  
HONG KONG  
Tel: 852-2522-2626 - Fax: 852-2973-0883  
info@tda.com.hk

**CLIENT COMPANY:**

Mr. William Li  
LENOVO GROUP LIMITED  
23/F, Lincoln House  
Taikoo Place, Quarry Bay  
HONG KONG  
Tel: 852-2516-4843  
williamli1@lenovo.com



# BEST OF ANNUAL REPORTS

~ Korea ~

## OCI COMPANY LTD.

*"We deliver the future."*  
*2010 Annual Report*

### NOMINATING COMPANY:

Mr. Gi Hwan Kim  
Creative Director  
THE THIRD AGE  
391-8 Seogyo-dong, Mapo-gu  
Seoul 121-839  
SOUTH KOREA  
Tel: 82-2-543-3391 - Fax: 82-2-543-3314  
sdpark@thirdage.or.kr

### CLIENT COMPANY:

Mr. Sung Dae Kim  
OCI COMPANY LTD.  
OCI Building, 50 Sogong-dong, Jung-gu  
Seoul 100-718  
SOUTH KOREA  
Tel: 82-2-727-9514 - Fax: 82-2-772-9235  
ksd@oci.co.kr

# BEST OF BROCHURES

**KT**

*Olleh kt Corporate Brochure*

**NOMINATING COMPANY:**

Mr. Hong Sung Taek  
Creative Director  
HONGDESIGN CO., LTD.  
153-12, Samseong1-dong, Gangnam-gu  
Seoul 135-878  
SOUTH KOREA  
Tel: 82-2-6916-4400 - Fax: 82-2-6916-4479  
362@hongdesign.com

**CLIENT COMPANY:**

Mr. Lee Suk Chae  
CEO  
KT  
90 Buljeong-ro (206 Jungia-dong)  
Bundang-gu, Seongnam-City  
Kyeonggi-do 463-711  
SOUTH KOREA  
Tel: 82-31-727-0114  
www.kt.com

**ART DIRECTOR:**

Ms. Kim Hyun Kyung  
HONGDESIGN CO., LTD.  
153-12, Samseong1-dong, Gangnam-gu  
Seoul 135-878  
SOUTH KOREA  
Tel: 82-2-6916-4400 - Fax: 82-2-6916-4479  
362@hongdesign.com

**CHIEF DESIGNER:**

Mr. Yi Sang Yoon  
HONGDESIGN CO., LTD.  
153-12, Samseong1-dong, Gangnam-gu  
Seoul 135-878  
SOUTH KOREA  
Tel: 82-2-6916-4400 - Fax: 82-2-6916-4479  
362@hongdesign.com

**DESIGNER:**

Mr. Kwon Tail Soo  
HONGDESIGN CO., LTD.  
153-12, Samseong1-dong, Gangnam-gu  
Seoul 135-878  
SOUTH KOREA  
Tel: 82-2-6916-4400 - Fax: 82-2-6916-4479  
362@hongdesign.com

# BEST OF CAUSE-RELATED MARKETING

**TÜRK TELEKOM**  
*Türk Telekom Schools*

**NOMINATING COMPANY:**

Ms. Asli Bulbul  
Account Supervisor  
OGILVY CAPITOL PR  
Harmanci Giz Plaza; Harman Sk. M 1-2  
34394 Istanbul, Levent  
TURKEY  
Tel: 90-212-339-8360 - Fax: 90-212-339-8300  
asli.bulbul@ogilvy.com

# BEST OF COPYWRITING

## MAN SE *MAN FORUM*

### NOMINATING COMPANY:

Ms. Ludmilla Eckert  
Executive Assistant  
BURDAYUKOM PUBLISHING  
Konrad-Zuse-Platz 11  
81829 Munich  
GERMANY  
Tel: 49-89-306-20-311 - Fax: 49-89-306-20-102  
ludmilla.eckert@burdayukom.de

### CLIENT COMPANY:

Ms. Ines Gutiérrez  
Corporate Communications  
MAN SE  
Ungerer Straße 69  
80805 Munich  
GERMANY  
Tel: 49-89-360-98357 - Fax: 89-49-360-98382  
ines.gutierrez@man.eu

# BEST OF DESIGN

~ *Europe* ~

## GOODYEAR DUNLOP TIRES GERMANY GMBH

*Rubber's Soul*

### NOMINATING COMPANY:

Mr. Marius Dittert

CEO

WATERWORKS PUBLIC RELATIONS GMBH

Obere Wässere 5

72764 Reutlingen, BW

GERMANY

Tel: 49-7121-43304-0 - Fax: 49-7121-43304-10

info@gokd.net

### CLIENT COMPANY:

Ms. Gabriele Velte

Manager - Corporate Communications

GOODYEAR DUNLOP TIRES

Dunlopstr. 2

63450 Hanau

GERMANY

Tel: 49-6181-68-2063 - Fax: 49-6181-68-1911

gabriele.velte@dunlop.de

**BEST OF DESIGN**  
*~ Hong Kong ~*

**HONG KONG TOURISM BOARD (HKTB)**  
*Booth Design for International Travel Expo 2011, Hong Kong*

**COMPANY CONTACT INFORMATION:**

Ms. Stella Leung  
Manager - Trade Promotions  
HONG KONG TOURISM BOARD (HKTB)  
9<sup>th</sup>-11<sup>th</sup> Floor, Citicorp Centre  
18 Whitefield Road, North Point  
HONG KONG  
Tel: 852-2807-6331 - Fax: 852-2503-6331  
[stella.leung@hktb.com](mailto:stella.leung@hktb.com)

**BEST OF DESIGN**  
**~ USA ~**

**NYU LANGONE MEDICAL CENTER**  
***"Innovation" 2010 Research Report***

**COMPANY CONTACT INFORMATION:**

Ms. Lourdes L. Torres  
Marketing Manager  
NYU LANGONE MEDICAL CENTER  
1 Park Avenue  
18<sup>th</sup> Floor  
New York, NY 10016  
Tel: 212-404-3552 - Fax: 212-404-3580  
lourdes.torres@nyumc.org

**MARKETING EXECUTIVE:**

Ms. Deborah H. Bohren  
NYU LANGONE MEDICAL CENTER  
1 Park Avenue  
18<sup>th</sup> Floor  
New York, NY 10016  
Tel: 212-404-3555 - Fax: 212-404-3580

**PRODUCT/BRAND MANAGER:**

Mr. Cody Webber  
NYU LANGONE MEDICAL CENTER  
1 Park Avenue  
18<sup>th</sup> Floor  
New York, NY 10016  
Tel: 212-404-3555 - Fax: 212-404-3580



# BEST OF EMERGING MEDIA

## AKBANK *Social Media Training*

### COMPANY CONTACT INFORMATION:

Mr. Sevcan Sütli  
Manager  
AKBANK  
Akbank Head Office: Sabanci Center: 4. Levent  
34330 Istanbul  
TURKEY  
Tel: 90-212-385-55-55 - Fax: 90-212-282-65-75  
sevcan.sutlu@akbank.com

# BEST OF PROMOTION

## DAIMLER AG

*Tramp a Benz*

### NOMINATING COMPANY:

Mr. Detlef Klappert

Conceptionist

JUNG VON MATT/RELATIONS GMBH

Schanzenstraße 29

51063 Köln NRW

GERMANY

Tel: 49-221-65061-250 - Fax: 49-221-65061-111

detlef.klappert@jvm.de

### CLIENT COMPANY:

Mr. Damir Maric

DAIMLER AG

Epplestraße 225

70546 Stuttgart

GERMANY

Tel: 49-711-17-97241 - Fax: 49-711-17-79051284

damir.maric@daimler.com

# BEST OF SPECIAL EVENTS

## MINI

### *MINI Countryman Wanderlust Campaign*

#### **NOMINATING COMPANY:**

Ms. Beth Stephenson & Mr. Andreas Stocker  
Senior Project Managers  
EXTRAORDINARY EVENTS & AVANTEGARDE  
13425 Ventura Blvd.  
Suite 300  
Sherman Oaks, CA 91423  
Tel: 818-783-6112 - Fax: 818-783-8957  
bstephenson@extraordinaryevents.net

#### **CLIENT COMPANY:**

Ms. Beate Wiesner  
VM-2 (Communications/Marketing)  
MINI  
Max-Diamond Str. 25  
80937 Munich  
GERMANY  
Tel: 49-89-382-28515 - Fax: 49-89-382-7028515  
beate.wiesner@mini.com

# BEST OF VIDEOS/DVDS

## **DR. ING.H.C. F.PORSCHE AG** *Porsche - Doha*

### **NOMINATING COMPANY:**

Ms. Janine Ayadi  
Project Management  
KIRCHERBURKHARDT STUTTGART GMBH  
Bahnhofstraße 27  
70372 Stuttgart Ba.-Wü.  
GERMANY  
Tel: 49-711-900-51126 - Fax: 49-711-900-51101  
janine.ayadi@kircher-burkhardt.com

### **CLIENT COMPANY:**

Mr. Eckhard Eybl  
Public Relations  
DR. ING.H.C. F.PORSCHE AG  
Porscheplatz 1  
70435 Stuttgart Ba.-Wü.  
GERMANY  
Tel: 49-711-911-27941  
ekhard.eybl@porsche.de

# BEST OF WEBSITES

## KOTAK MAHINDRA BANK LIMITED

*Its grt 2b 25*

### NOMINATING COMPANY:

Mr. Arvind Agrawal

CEO

ATHERSTONE INVESTOR COMMUNICATIONS LIMITED

509, Royal Plaza, New Link Road

Andheri (West)

Mumbai, Maharashtra 400 053

INDIA

Tel: 91-22-67100691

arvind.agrawal@aicl.in

### CLIENT COMPANY:

Ms. Khushnum Ichchaporla

Vice President - Group Marketing

KOTAK MAHINDRA BANK LIMITED

INGS Building, 4<sup>th</sup> Floor

CST Road, Kalina, Santacruz (E)

Mumbai, Maharashtra 400 098

INDIA

Tel: 91-22-67206755

khushnum.ichchaporla@kotak.com

### ART DIRECTOR:

Ms. Suvarna Sohoni

ATHERSTONE INVESTOR COMMUNICATIONS LIMITED

509, Royal Plaza, New Link Road

Andheri (West)

Mumbai, Maharashtra 400 053

INDIA

Tel: 91-98-19250372 - Fax: 98-66751369

suvarna.sohoni@aicl.in