

The logo features the word "galaxy" in a large, white, lowercase sans-serif font, with "AWARDS" in a smaller, blue, uppercase sans-serif font below it. The year "2023" is positioned above the "y" in "galaxy" in a blue, uppercase sans-serif font. The background is a dark blue space with pink and yellow stars, planets, and curved light blue lines representing orbits or galaxy arms.

galaxy

AWARDS

2023

ADVERTISING • BROCHURES
COPYWRITING • DESIGN • ANNUAL REPORTS
MOBILE MEDIA • PROMOTION • PUBLIC RELATIONS
SPECIAL EVENTS • VIDEOS • WEBSITES

Deadline Extended: August 18, 2023

~~ENTRY DEADLINE: JULY 27, 2023~~

WELCOME!

2023 galaxy AWARDS

KUDOS!!!

“WOW, WOW, WOW! Winning the Grand Award really made us speechless 🤩👍. Thank you so much for that amazing recognition of our work! We are looking forward to sharing the news with our client, our suppliers and our entire team.”

SCHACHZUG – AGENTUR FÜR
MARKENKOMMUNIKATION GMBH
Elangen, Germany

“Thank you for your prestigious awards which are a GREAT HONOR and encouragement to us!”

CHINA UNICOM (HONG KONG) LIMITED
Hong Kong SAR PRC

Wishing you kudos and success
in the **2023 GALAXYS!**

Reni L. Witt
Founder + President

“Thanks for sharing with us
this WONDERFUL NEWS of
our Grand Award Win!”

HAVAS HONG KONG
Hong Kong SAR PRC

“We are very much DELIGHTED to receive the exciting and happy news. It is truly our great honor to be accredited by the GALAXY Awards which recognized our effort and contribution to our project’s production.”

CHINA TELECOM CORPORATION LIMITED
Hong Kong SAR PRC

“This has MADE OUR DAY!! Thank you for the great news! We look forward to receiving our BEST OF CATEGORY plaque. 😊”

TALANTONE CREATIVE GROUP
Seoul, South Korea

“Thank you very much for this great news!! We are VERY HAPPY about our awards!”

MCI DEUTSCHLAND GMBH
Berlin, Germany

LAST CALL! August 18

DEADLINE: ~~July 27, 2023~~

For the MISSION STATEMENT and complete list of all 80+ countries that compete, visit mercommawards.com

CALENDAR

JULY

~~27~~

Deadline for
Entries

SEPTEMBER

21

Winners
Notified

OCTOBER

20

Grand Winners
Announced

Extended Deadline: August 18

JUDGES

The International members of the judging faculty will evaluate the entries based on the standards of international excellence through the measures of creativity and craft, enabling the worldwide exchange of ideas and information.

- 33 Visual – MEXICO
- A. Plus Financial Press Limited – HONG KONG SAR PRC
- Above The Line Company Limited – HONG KONG SAR PRC
- ACE Design – SOUTH KOREA
- Ad Fortune Communications Limited – HONG KONG SAR PRC
- AIR – USA
- Airport Authority – HONG KONG SAR PRC
- Akademie Deutscher Genossenschaften E.V. – GERMANY
- ANTA Sports Product Ltd. – HONG KONG SAR PRC
- Armaccell International S.A. – LUXEMBOURG
- Atrevia – PORTUGAL
- Atrevia – SPAIN
- Atruvia – GERMANY
- Autlan – MEXICO
- Avila Creative, Inc. – USA
- Bank of China – HONG KONG SAR PRC
- Berenberg – GERMANY
- BESO by LLYC – SPAIN
- BGA Publishing – USA
- BP Content – GERMANY
- Brands Marken und Design GmbH – AUSTRIA
- BrandsOnSpeed GmbH – GERMANY
- Burgess Strategic Marketing Services – USA
- CD Communications Group SDN BHD – MALAYSIA
- CHC Enterprises – USA
- China Communications Services Corporation Limited – HONG KONG SAR PRC
- China Telecom Corporation Ltd. – HONG KONG SAR PRC
- China Unicom – HONG KONG SAR PRC
- Christian Rahofer GmbH – AUSTRIA
- CITIC – HONG KONG SAR PRC
- Citizens Development Business Finance PLC – SRI LANKA
- CODE Red – GERMANY
- ComfortDelGro Corporation Limited – SINGAPORE
- Concept C Media GmbH – GERMANY
- Coolgrey Design Workshop Ltd. – HONG KONG SAR PRC
- COPE Content Performance Group GmbH – AUSTRIA
- Cre8 (Greater China) Limited – HONG KONG SAR PRC
- Creative Creature Company Limited – HONG KONG SAR PRC
- Curran & Connors, Inc. – USA
- Daimler – GERMANY
- Daivwa House Industry Co., Ltd. – JAPAN
- Devon Title – USA
- DNA KOMUNIKA – INDONESIA
- Donnelley Financial Solutions – HONG KONG SAR PRC
- Doosan Infracore Ltd. – SOUTH KOREA
- Dotplus Communications SDN. BHD – MALAYSIA
- EDICO Financial Press Services Ltd. – HONG KONG SAR PRC
- Elegance Financial Communications Limited – HONG KONG SAR PRC
- Equity Financial Press Ltd. – HONG KONG SAR PRC
- Far East Consortium International Ltd. – HONG KONG SAR PRC
- Fast Retailing Co., Limited – JAPAN
- FGI Design – USA
- Finar Kurumsal – TURKEY
- GENNEX Financial Press Limited – HONG KONG SAR PRC
- Gimmick Box Limited – HONG KONG SAR PRC
- Global Reporting Services – AUSTRALIA
- Granato Creative Group – USA
- Great Thinks GmbH – GERMANY
- h2h Consulting – USA
- HeterMedia Services Ltd. – HONG KONG SAR PRC
- HGB Hamburger Geschäftsberichte GmbH & Co. KG – GERMANY
- Hong Kong Broadband Network, Ltd. – HONG KONG SAR PRC
- Hong Kong Metropolitan University – HONG KONG SAR PRC
- Hong Kong Tourism Board – HONG KONG SAR PRC
- Hyundai Motor Group – SOUTH KOREA
- i.LINK Group Limited – HONG KONG SAR PRC
- Ideas On Purpose – USA
- Inbrax – CHILE
- Insight Creative – NEW ZEALAND
- iONE Financial Press Limited – HONG KONG SAR PRC
- IR & Mehr – AUSTRIA
- Jungheinrich – GERMANY
- Kanro Inc. – JAPAN
- Karin Und Walter Gedächtnisstiftung – GERMANY
- Kerry Properties – HONG KONG SAR PRC
- Killing Mario – SOUTH KOREA
- KMW – GERMANY
- Korte Maerz Wolff Communications – GERMANY
- KPR – SOUTH KOREA
- KW Communications – GERMANY
- Lin Young – MALAYSIA
- Little Book Studio – USA
- loved GmbH – GERMANY
- Luke Communications Group – USA
- M&M Consulting Ltd. – HONG KONG SAR PRC
- Media Genesis – USA
- Mens Creation Limited – HONG KONG SAR PRC
- Mensalia GmbH – AUSTRIA
- Mercedes-Benz AG – GERMANY
- MetaFusion Pte. Ltd. – SINGAPORE
- Milenio 3 – MEXICO
- Miramar Group – HONG KONG SAR PRC
- MM Partners – SOUTH KOREA
- MSI – LUXEMBOURG
- Newport3 Communications – GERMANY
- Ngong Ping 360 – HONG KONG SAR PRC
- Noon Creative – USA
- Nova Fusion – MALAYSIA
- OHHH! Organisation for Human Health & Happiness Foundation – GERMANY
- Orange Financial Printing Limited – HONG KONG SAR PRC
- Pan American Energy – ARGENTINA
- Paradise Group – SOUTH KOREA
- Paragraphs – USA
- PepperClub – GERMANY
- Profilwerkstatt – GERMANY
- PRATT Institute – USA
- Protog Financial Press Limited – HONG KONG SAR PRC
- Red Caffeine – USA
- REF Financial Press Limited – HONG KONG SAR PRC
- Reginald Pauffley – UNITED KINGDOM
- Rethink – MALAYSIA
- ringzwei – GERMANY
- Sakaguchi Corp. – JAPAN
- Sequel – USA
- Shian Inc. – JAPAN
- Shoemake Photography – USA
- Six Group Services AG – SWITZERLAND
- Smart Media – SRI LANKA
- Solomon Financial Press – HONG KONG SAR PRC
- SSDM – USA
- Stan Gellman Graphic Design Inc. – USA
- Studio 210, LLC – USA
- süden ad agency – GERMANY
- Sydinvest – DENMARK
- Symrise – GERMANY
- Tayburn – TURKEY
- The Boeing Company – USA
- The Charles NYC – USA
- The Hong Kong Society for the Aged – HONG KONG SAR PRC
- Toppan Merrill Limited – HONG KONG SAR PRC
- Tronnmom KG – AUSTRIA
- Troy Chamber of Commerce – USA
- Ulled Asociados – SPAIN
- USA Writing Services – USA
- United Therapeutics – USA
- Walker Publicity Consulting – USA
- Wynk Design, Inc. – USA
- X_Design – MEXICO
- Xanadu Communications – USA
- Yellow Creative (HK) Limited – HONG KONG SAR PRC
- Zeev Zamir – USA

CONGRATULATIONS!

2022 grand award WINNERS



BEST OF BROCHURES

Profilwerkstatt GmbH
KION GROUP AG
KION News 68: "Danke, Gordon!"
(GERMANY)



BEST OF ANNUAL REPORTS - Print

Talantone Creative Group
LOTTE CORPORATION
2021 Sustainability Report
(SOUTH KOREA)

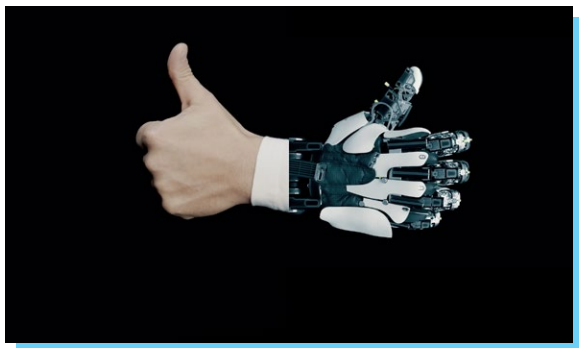


BEST OF SHOW



BEST OF DESIGN - Annual Reports & BEST OF DESIGN - Covers

GenNex Financial Media Limited
FORTUNE REAL ESTATE INVESTMENT TRUST
One Team - One Fortune
(HONG KONG SAR PRC)



BEST OF VIDEO

Profilwerkstatt GmbH
FREUDENBERG FST GMBH
FST - ESSENTIAL TEASER "Robotics"
(GERMANY)



BEST OF ADVERTISING

Havas Worldwide Hong Kong
MTR CORPORATION LIMITED
Get Set Go Shopping - Paradise Mall
(HONG KONG SAR PRC)



BEST OF SPECIAL EVENTS

SCHACHZUG - Agentur für Markenkommunikation GmbH
ŠKODA AUTO A.S.
ŠKODA FABIA World Premiere
(CZECH REPUBLIC)



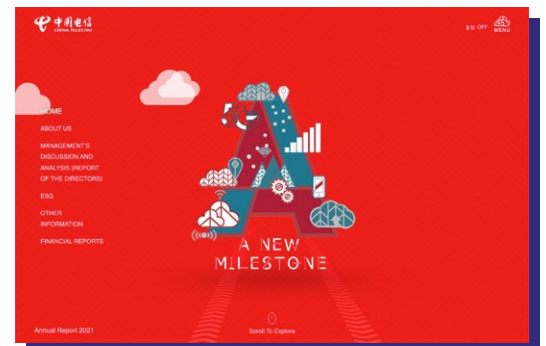
BEST OF DESIGN - Bound Publications

COPE Content Performance Group
PROPELLETS AUSTRIA
NETZWERK ZUR FÖRDERUNG DER VERBREITUNG VON PELLETSHEIZUNGEN
das pellet
(AUSTRIA)



BEST OF COPYWRITING

United Therapeutics/LAB 4
UTHR 2021 With Flying Colors
(USA)



BEST OF WEBSITES

China Telecom Corporation Limited
A NEW MILESTONE
(HONG KONG SAR PRC)



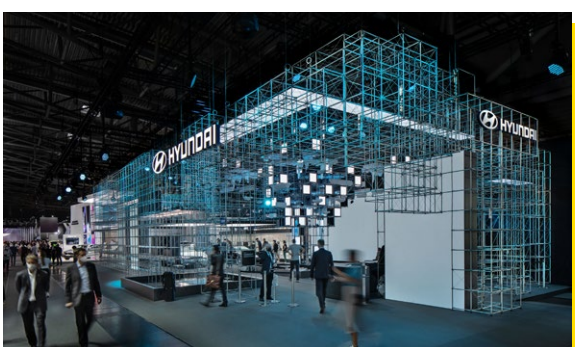
BEST OF PUBLIC RELATIONS

Cheil Hong Kong Limited
CHINACHEM GROUP, URBAN RENEWAL AUTHORITY
Central Market Revitalization
(HONG KONG SAR PRC)



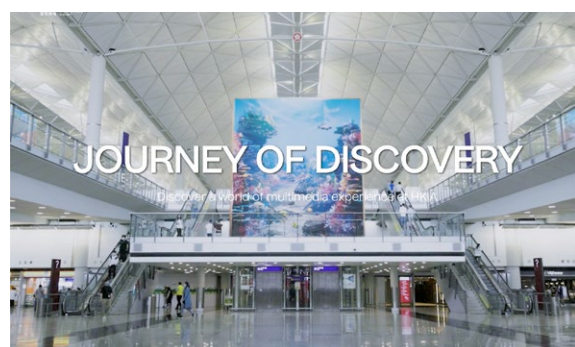
BEST OF PROMOTION

Studio 210, LLC
MASTERCARD
Mastercard The Open: Sustainability & Legacy
(USA)



BEST OF DESIGN - Various

Uniplan GmbH & Co. KG
HYUNDAI MOTOR COMPANY
Hyundai x IAA Mobility 2021
(SOUTH KOREA)



BEST OF MOBILE MEDIA

Airport Authority Hong Kong
ExperienceHKAirport.com - The website of "Journey of Discovery"
(HONG KONG SAR PRC)



BEST OF ANNUAL REPORTS - Online

EDITORIAL TASARIM LTD. STI.
ABDI IBRAHIM ILAÇ SAN. A.S.
Abdi Ibrahim Sustainability Report 2019-20
(TURKEY)

ENTRY INFO

CATEGORIES & CLASSIFICATIONS

WHO

Any professional involved in marketing communications is encouraged to enter. The GALAXY Awards afford all creatives an exceptional opportunity for global recognition.

WHAT

The following must be included with your entry:

- Completed Entry Form
- 3 Copies* of Print, CD/DVD or USB Entries
- Entry Fee

* **Online entries** need submit only a link, URL or Dropbox/WeTransfer.

IMPORTANT: Send originals if at all possible. Judges cannot always evaluate your work properly in PDF or poor quality copies. An original printed piece certainly has a better impact on the judges!

WHEN **Extended Deadline: August 18**

The deadline for entries is ~~July 27, 2023~~.
Entries must be postmarked (sent) by this date.

WHERE

Send via DHL Express, FedEx, TNT or UPS to:

MerComm/GLX
500 Executive Blvd., Ste. 200
Ossining, NY 10562 USA

WIN!

AWARD CERTIFICATES

Should your entry win an award, your certificate will be personalized in the following format:

Nominating Company
CLIENT COMPANY
Title of Entry

If you would prefer any variation of the official format, kindly let us know, in writing, on this Entry Form.

A. ADVERTISING

- A01 Print – Single Ad
- A02 Promotional Campaign
- A03 TV Ad – Campaign
- A04 Other/Misc.

B. BROCHURES

- B01 Banks & Investment Services
- B02 Company Profile
- B03 Corporate Magazine
- B04 Employees
- B05 Family & Children
- B06 Living & Housing
- B07 Other/Misc.

C. COPYWRITING

Annual Reports

- C01 Chairman's Letter
- C02 Overall A.R.

Magazines

- C03 Business-to-Business
- C04 General Audience
- C05 Special Audience
- C06 Other/Misc.

D. DESIGN - Annual Reports

Non-Traditional

- D01 Asia/Pacific
- D02 Europe
- D03 The Americas

Traditional

- D04 Asia/Pacific
- D05 Europe
- D06 Hong Kong
- D07 Mainland China (PRC)
- D08 The Americas

E. DESIGN - Covers

Annual Reports

- E01 Artistic/Illustrations
- E02 Die-Cut
- E03 Foils
- E04 Graphics/Text
- E05 People/Portraits
- E06 Places/Products
- E07 Special Treatment
- E08 Unique Presentation (Hard Cover, Boxed Sets, Multi-parts, etc.)
- E09 Other/Misc.

F. DESIGN - Magazines

- F01 Auto/Car – Customer
- F02 Auto Enthusiast – General Audience
- F03 B2B Customer Magazine
- F04 Beauty/Hair
- F05 Children's Publication
- F06 Cooking & Kitchens
- F07 Customer Magazine
- F08 Employee Publications
- F09 Family Magazine
- F10 Fashion & Life Style
- F11 Travel/Tourism
- F12 University/Alumni
- F13 Other/Misc.

G. DESIGN - Various

- G01 Anniversary
- G02 Brandbook
- G03 Calendar
- G04 Digital Web Magazine
- G05 Environmental/Societal Governance (ESG) Report
- G06 Newsletter
- G07 Poster
- G08 Trade Show Booth
- G09 Other/Misc.

H. ANNUAL REPORTS - Print

- H01 Airport
- H02 Associations
- H03 Banks – Investment Svcs.
- H04 Beer Manufacturing, Sales & Distribution
- H05 Beverages
- H06 Biotechnology
- H07 Conglomerate
- H08 CSR – Corporate Social Responsibility Report
- H09 Diversified Business
- H10 Electronic Manufacturing
- H11 Energy
- H12 Food/Packaged Goods
- H13 Governmental
- H14 Healthcare
- H15 Industrial Manufacturing
- H16 Infrastructure
- H17 Insurance
- H18 Integrated AR & CSR
- H19 IT Service Provider
- H20 Jewelry
- H21 Multi-Industry
- H22 Network Services
- H23 Non-Profit Organizations
- H24 Pharmaceuticals
- H25 Property Development
- H26 Real Estate Dev. Svcs.
- H27 REIT
- H28 Residential Properties
- H29 Sporting Goods
- H30 Sustainability Report
- H31 Telecommunications
- H32 University/College
- H33 Utility
- H34 Other/Misc.

I. ANNUAL REPORTS - Online

- I01 Chairman's Presentation
- I02 Energy
- I03 Integrated A.R.
- I04 Interactive
- I05 IT Service Provider
- I06 Microsite
- I07 Non-Profit Organization
- I08 PDF
- I09 Sustainability Report
- I10 Tourism
- I11 Video
- I12 Other/Misc.

J. MOBILE MEDIA

- J01 Annual Report
- J02 Blog
- J03 Display & Ads
- J04 Facebook Page
- J05 Infographic
- J06 Logistics
- J07 Mobile App
- J08 Mobile Website
- J09 Social Media
- J10 Other/Misc.

K. PROMOTION

- K01 Brand Identity
- K02 Christmas/Holiday
- K03 Environmental
- K04 Festival
- K05 Local Attractions
- K06 New Product Introduction
- K07 Special Project
- K08 Sustainability & Legacy
- K09 Tourism
- K10 Other/Misc.

L. PUBLIC RELATIONS

- L01 Awareness Campaign
- L02 Corp. Social Responsibility
- L03 Event Marketing
- L04 Product Launch
- L05 Research Project
- L06 Storytelling Publication
- L07 Sustainability Project
- L08 Other/Misc.

M. SPECIAL EVENTS

- M01 Anniversary Show/Production
- M02 Brand Awareness
- M03 Building/Construction
- M04 Community Involvement
- M05 Corporate
- M06 Digital Event
- M07 Digital Installation
- M08 Employee Event
- M09 Healthcare Event
- M10 Industry/Trade Event
- M11 Innovative Ideas
- M12 Media Event
- M13 Medical Conference & Training
- M14 Pop-Up Event
- M15 Product Awareness
- M16 Product/Service Launch
- M17 Publicity
- M18 Seasonal Promotion
- M19 Shopping Mall Attraction
- M20 Sports Related
- M21 Summer Event/Party
- M22 Trade Show
- M23 Other/Misc.

N. VIDEOS - DVDs, URLs & USBs

- N01 Animated Promotion
- N02 Corporate Identity
- N03 Gourmet & Wine
- N04 History
- N05 Promotion
- N06 Stakeholder Communications
- N07 Tourism
- N08 Training
- N09 Video Campaign
- N10 Video Storytelling
- N11 Other/Misc.

O. WEBSITES

- O01 Awareness Campaign
- O02 Business-to-Business
- O03 Corporate Web Sites
- O04 Environmental Stewardship
- O05 Investor Relations
- O06 Microsite
- O07 Non-Profit Org.
- O08 Online Magazine
- O09 Redesign/Relaunch
- O10 Sustainability Strategies
- O11 Telecommunications
- O12 Other/Misc.

ENTRY FORM



2023 galaxy AWARDS

NOMINATOR INFORMATION

NAME (MR. / MS.): _____

JOB TITLE / POSITION: _____

AGENCY / COMPANY: _____

ADDRESS: _____

CITY: _____
PROV./STATE _____ POSTAL CODE _____

COUNTRY: _____

PHONE: _____

EMAIL: _____

WEBSITE: _____

CLIENT INFORMATION

NAME (MR. / MS.): _____

JOB TITLE / POSITION: _____

CLIENT COMPANY: _____

ADDRESS: _____

CITY: _____
PROV./STATE _____ POSTAL CODE _____

COUNTRY: _____

PHONE: _____

EMAIL: _____

WEBSITE: _____

ENTRY INFORMATION

TITLE OF ENTRY: _____

CATEGORY CODE (EX. "C-03") _____

CLASSIFICATION (PLEASE WRITE OUT) _____

"OTHER / MISC." (DESCRIPTION) _____

FORMAT: App DVD / USB Mixed Media
 Print Only Web

URL: _____

BRIEFLY DESCRIBE GOALS AND RESULTS: (May be typed on separate sheet)

PAYMENT INFORMATION - Fill out this section once for all entries.

Total Number of Entries: _____

@ \$335 USD per Entry = \$ _____

5-9 Entries, 5% Discount - \$ _____

10+ Entries, 10% Discount - \$ _____

Total Fees Paid (U.S. Dollars) \$ _____

Check enclosed (Drawn on U.S. Banks Only) payable to:
MerComm / GLX

Bank-to-Bank Transfer (Contact our office for details)

American Express
□□□□-□□□□□□-□□□□□□
Exp. □□-□□

MasterCard/Visa
□□□□-□□□□□□-□□□□□□-□□□□□□
Exp. □□-□□

CARD HOLDER'S NAME: _____

SIGNATURE: _____

IMPORTANT: Attach one completed Entry Form to each entry.
Send **THREE (3) copies** for each printed entry!
Online/Web entries need send only link or URL.

SHIPPING INSTRUCTIONS: Send entry materials along with entry forms and fees via DHL Express, FedEx, TNT or UPS. To hasten your package through customs, please affix or mark in bold lettering outside the package - "Contest Material, No Commercial Value."

MAIL ENTRIES TO:

MerComm/GLX
500 Executive Boulevard, Ste. 200
Ossining-on-Hudson, NY 10562 USA

For More Information:
P 1-914-923-9400
F 1-914-923-9484
E info@mercommawards.com

LAST CALL! August 18

~~JULY 27, 2023~~

DEADLINE

Log No. #

For Office Use Only